



## Phoenix Suns Charities 2022 Grant Cycle

### Introduction

Phoenix Suns Charities' grant application process affords local nonprofit organizations the opportunity to tell their story with a dynamic video submission to demonstrate the scope and impact of their organization's work.

Local nonprofit organizations are encouraged to apply for funding by submitting an engaging 90-second video to demonstrate how they are improving the lives of Arizonans. The grant application process allows Phoenix Suns Charities to make a greater impact throughout the state by offering unrestricted funding, as philanthropic organizations are able to apply for grants that support their mission and programs to make a positive impact throughout Arizona.

Since its inception in 1988, Phoenix Suns Charities has been focused on making our community a better place through its mission of supporting children and family services throughout Arizona and has distributed more than \$35M to local non-profits and organizations in need. The entire Suns organization has embedded itself locally by supporting community efforts through hundreds of player appearances and thousands of volunteer hours by Suns players and staff.

**Phoenix Suns Charities will accept one grant submission per 501c3 (A submission includes the application questions and a video submission). Applicant organization must benefit and support children and families in Arizona from the following areas:**

- Healthcare
- Education & Career Development
- Basketball & Recreation

### Funding Request Range

Phoenix Suns Charities will accept only **ONE** proposal per 501c3 organization for the focus areas of: Healthcare, Education & Career Development, and Basketball & Recreation. Not one proposal per focus area. Grants are unrestricted and will range from \$10,000 to \$25,000. Employees and Board of Directors will view and vote on submissions. Highest rated applicants will receive most funds. Phoenix Suns Charities will give preference to programs that benefit and support Arizona's children and families in need through the sport of basketball.



## Eligibility Requirements

- Arizona 501(c)(3) organizations that operate with fiscal accountability and responsibility.
- Organization has been an established 501(c)(3) for at least 3 years.
- Funding cannot be used for a summer camp.
- Funding must be used to serve only residents within the Arizona geographic boundaries. Applicant organization must benefit and support children and families in Arizona.
- Phoenix Suns Charities does not sponsor tables, fundraising events, or fundraising activities.
- Organization must demonstrate a non-discrimination policy regarding staff, employment, governing board and service based on race, ethnicity, religion, gender, sexual orientation, gender identity, age, disability or national origin, and provide evidence of the policy.
- Organization must serve children/youth 18 years of age and under or families.
- Phoenix Suns Charities will give preference to programs that benefit and support Arizona's children and families in need through the sport of basketball.
- Phoenix Suns Charities will accept one grant submission from July through June per 501c3 organization.

## Frequently Asked Questions

**Q:** Can our organization apply for a Phoenix Suns Charities general grant if we are also applying for the Devin Booker Starting Five grant?

**A:** Yes. We encourage organizations to apply for both grants. Keep in mind that you must have received a Phoenix Suns Charities general grant in the past to qualify for a Devin Booker Starting Five grant.

**Q:** How will the video be assessed?

**A:** The committee will score videos based on **impact** (how many kids are you reaching), **need** (what is the community need your organization is fulfilling), **demographics** (are you reaching underserved diverse communities) and if your request **is basketball inspired**.

**Q:** Does "basketball inspired programs mean kids playing basketball"?

**A:** Not necessarily. The committee also loves programs that enhance the needs of kids' lives through basketball. For example, teaching math and science skills through basketball analytics, teaching entrepreneurship through media/technology/journalism/etc. through basketball games or keeping kids healthy through the sport of basketball!



**Q:** What is the required length of time for video?

**A:** No more than 90 seconds. If video goes over 90 seconds, it will result in an automatic denial. No exceptions.

**Q:** How much money should our organizations spend on executing this video?

**A:** Our hope is organizations will not spend any funds on this video. For example, videos can be shot on an iPhone and edited in iMovie. Reach out to your networks for assistance. Interns and volunteers are great resources!

**Q:** Will Phoenix Suns Charities give preference to larger organizations with professional videos rather than the smaller organizations who can't portray services as well over smartphone?

**A:** No. The committee prefers to view authentic videos that focus on content, rather than production value.

**Q:** If awarded, can our organization use the grant monies received for overhead?

**A:** Yes. PSC is choosing to invest in your mission rather than a specific project. Funds are unrestricted.

**Q:** What are some platforms that can help an organization edit video footage?

**A:** Some examples are: Adobe Premiere Pro, Windows Movie Maker, Magisto, Lightworks, VSDC Free Video Editor, DaVinci Resolve, Filmora, Freemake, iMovie, Clipchamp, HitFilm Express, Blender, Media 100, Hippo Video, Media Compressor, Camtasia, WeVideo, Final Cut Pro X, PowerDirector, and Machete.

**Q:** Will PSC fund less organizations this year?

**A:** Yes. Grants will now range in the amount of \$10,000 - \$25,000. This means fewer organizations will receive a grant, but we will be awarding larger amounts!

### **Timeline for 2022 Grant Making**

■ Grant cycles are as follows:

- **Apply by August 1 (award in November)**
- **Apply by November 1 (award in February)**
- **Apply by February 1 (award in May)**

■ Organization must apply a year from when submitting grant and video proposal in 2021/2022 (July to June). If you did not submit a grant proposal in 2021/2022, you can select grant cycle to apply in. Select grant cycle wisely as you will not be able to apply again until a year after initial grant submission.



## Grant Deadline

Application and video must be submitted online by **5:00 pm on deadline date. No exceptions.**

## Pre-Qualifying Questions

*(must answer 'yes' to all questions below to be eligible for the General Program Grant)*

- Is the applicant organization (or fiscal sponsor, if applicable) an Arizona 501(c)(3) organization that operates with fiscal accountability and responsibility?
- Applicant organization understands that Phoenix Suns Charities will not fund summer camp programs through this grant cycle.
- If funded, will 100% of those served reside within the Arizona geographic boundaries?
- Has the applicant organization been an established 501(c)(3) for at least three years?
- Have you reviewed guidelines to ensure your organization qualifies for a PSC grant?
- Have you updated your browser? (We recommend using Google Chrome or the most updated version of Firefox. It is not recommended that you use Internet Explorer.)
- Can the applicant organization demonstrate a non-discrimination policy regarding staff, employment, governing board and service based on race, ethnicity, religion, gender, sexual orientation, gender identity, age, disability or national origin, and provide evidence of the policy?
- Does the applicant organization (and fiscal sponsor, if applicable) have a completed, up-to-date, and visible profile on this website? The organizational profile being used to submit the application has been fully updated to reflect the most current information about the applicant organization including a current up to date annual budget.
- Does your organization serve children/youth 18 years of age and under or families?
- Applicant organization agrees to upload a current signed and dated W-9 with the application.
- Does the applicant organization understand that missing or incomplete W-9's will result in immediate declination?
- Does applicant organization approve the use of their logo for future use by Phoenix Suns Charities or Phoenix Suns?
- Does applicant organization approve the use of their video submitted?